



# 2018 COMMUNITY REPORT

# connecting with our community

Connexus Energy connects with our community partners to make life better for our members. As an electric cooperative, we have a special role in the cities and towns we serve. After all, the North Metro is our home. Our members are our neighbors, our friends, and our families. We embrace opportunities to give back to our communities. This report highlights our 2018 community initiatives.

## 2018 donations at a glance

\$410,000 £ 115,000
Total community donations £ Members engaged through donations

145

Number of sponsorships/donations

Gift baskets for local fundraisers



#### connecting with our youth

Our commitment to education began decades ago and it continues to this day. It is the foundation of our community donations program. In 2018, Connexus Energy donated \$86,000 in scholarships. Those scholarships went to students in 22 local high schools, two local colleges, and three technical colleges with line worker programs.



# DONATIONS BY FOCUS AREA

Youth & Education
45%
Community Leadership & Services
35%
Environmental Education
20%



Giving young people the opportunity to succeed extends beyond scholarships. We talk with local educators and businesses to find out what type of training is needed and what can be done to make sure students have the right tools to learn the job. In that regard, Connexus Energy works closely with Anoka Technical College helping to raise funds for much needed equipment. Most recently, Connexus was instrumental in helping the college secure new robotic welding machines.

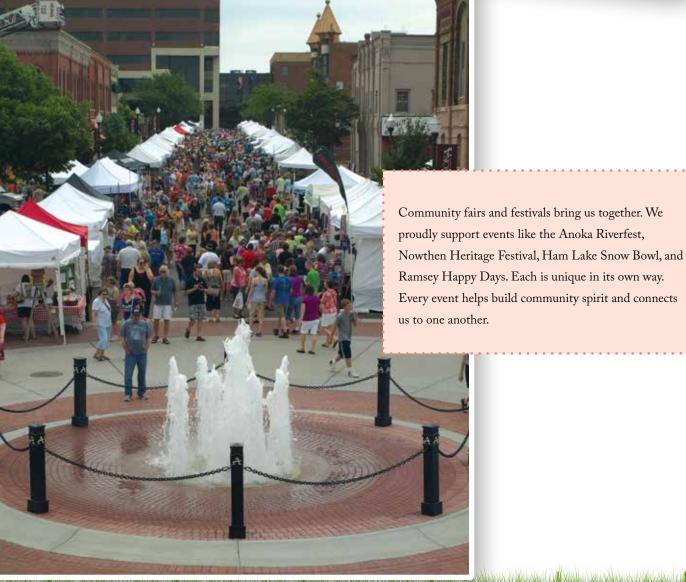
\$86,000 in scholarships



## connecting with community growth

Our community ties are strong. We work closely with local cities and towns to promote economic development in the North Metro. Several years ago, Connexus Energy partnered with Anoka County and the Metro North Chamber of Commerce to promote economic progress in Anoka County. This innovative collaboration, dubbed as the Anoka County Regional Economic Development Partnership, was honored with a 2018 Economic Development Association of Minnesota Award. This award recognizes exceptional efforts and accomplishments of organizations working together to achieve positive results in economic development in Minnesota.



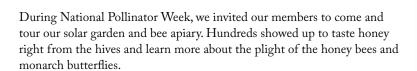


### connecting with the environment

Connexus Energy's leading role in protecting bees and other pollinators is now well documented. For the past several years, we made headlines with our pollinator-friendly solar gardens which also include bee apiaries. As we build additional solar arrays, every one of them will include pollinator-friendly vegetation.

Our support of the University of Minnesota Bee and Pollinator Research Lab, The Energy Resources Center, and Fresh Energy demonstrates our commitment to find solutions for the environmental challenges facing pollinators. Protecting the pollinators helps protect our food supply and human health.





Connexus Energy's delicious SolarWise honey is in high demand. The honey from our solar garden is distributed to our solar subscribers and donated to various community fundraisers.



#### your community, your choice

It's your community so we're giving you a choice. Our *Your Community, Your Choice* program allows our members to choose which local organizations receive our support. The program recognizes and benefits non-profit groups that are meaningful to our members. Via our website and Facebook, members choose and then vote for an organization to receive a \$1,000 donation from Connexus Energy.



For 10 years, Stable Pathways has helped empower, strengthen, and inspire those living with disabilities through horse-assisted activities. Operating out of Oak Haven Farm in Oak Grove, Stable Pathways serves clients ranging in age from 2 to 80.

Hope4Youth continues to help homeless youth in our communities feel safe, valued, and supported. Whether the kids need basic necessities like food or clothes, a hot shower, or help with finding housing, employment, or finishing their education, Hope4Youth helps put them on a path that allows them to leave their homeless status in the past.

#### YOUR PICKS

#### 2018 recipients of Your Community, Your Choice

- · Alexandra House
- · Anoka County Child Abuse Prevention Council
- · Eagles Healing Nest Anoka
- Forest Lake Area Athletic Association
- Girls on the Run Twin Cities
- Hope4Youth
- · Running for Justice
- · Stomp out Suicide
- · Stable Pathways
- Thumbs Up High 5K
- Zimmerman Passing the Bread Food Distribution





#### connecting etc.

#### **EMPLOYEES CONNECT**

Many Connexus employees volunteer in the community. They show compassion and generosity throughout the year by supporting the United Way and by taking advantage of our Dollars for Doers and Matching Gifts programs. Employees' community volunteerism extends to dozens of local charities including Feed My Starving Children.



#### **SAFETY** In 2018, over 8,600 Minnesotans learned about safety by taking part in one of our 340 safety events and demonstrations.

#### 2018 DONATIONS AND SPONSORSHIPS (\$500+)

Alexandra House Andover YMCA Anoka Child Abuse Prevention Council

Anoka County Parks Heritage Labs & Wildlife Outreach

Anoka-Hennepin Educational Foundation

Anoka - Ramsey Community College

Anoka Riverfest Anoka Rotary Dictionary Project

Anoka Technical College

Bikes 4 Kids

Bunker Beach

Cambridge Isanti Rotary -

Taste of Isanti

Coon Rapids Rotary Writing Contest Centennial Educational Foundation

Eagle's Healing Nest - Anoka

Emma B. Howe YMCA

Energy Resources Center -Pollinator Project

Feed My Starving Children

Fishing for Life

Forest Lake Area Athletic Association Forest Lake Rotary Winter Plunge

Fresh Energy

Friends of Sherburne Wildlife Refuge

Girls on the Run - Twin Cities Great River Greening

Ham Lake Chamber of Commerce Snowbowl

Hope4Youth

Impact Services/Meals on Wheels

Initiative Foundation

Legacy Foundation of Big Lake

Mental Wellness Campaign for

Anoka County

Mercy Hospital Foundation National Rural Electric Assn.

International Foundation

National Sports Center

Night to Unite

Nowthen Heritage Festival

Quilts of Valor - Andover

Ramsey Happy Days

Ramsey Draw Park Concert Series

Running for Justice

Salvation Army HeatShare

Stable Pathways

Stomp Out Suicide

The Education Foundation of

the Forest Lake Area

Thumbs Up High 5K

Toys for Joy Tree Trust

United Way

U of M Institute for the Environment

Youth First

Zimmerman Passing the Bread

Food Distribution