

2019 COMMUNITY REPORT

Connexus Energy cares for the communities we serve. We have a deep-rooted tradition of helping local organizations.

The Connexus Energy Foundation was formed in late 2019 to oversee all charitable activities. The foundation funding comes from unclaimed Cash Back payments to former members. Through the foundation we are creating opportunities for those we serve, collaborating with our community partners, and doing everything we can for our communities today and for many more years to come.

This community report is a snapshot of our community activities from the past year.



2019 donations at a glance

\$468,000
Total
donations



146
Number of
donations



46
Gift baskets for
local fundraisers

CREATING OPPORTUNITIES

Our 3 areas of focus

Youth &
Education

Community
Leadership &
Services

Environmental
Education

Sometimes it all comes together. Our new partnership with Hope for the Community Food Shelf is a great example of creating, collaborating, and doing. We stepped in when we heard the Blaine organization was looking to expand and create a much-needed new food shelf at the Anoka Technical College. By collaborating and doing, we are helping students who are on tight budgets get the food they need.



\$86,000 in scholarships

Helping students achieve their dreams



COLLABORATING WITH PURPOSE



The Minnesota Technology Corridor, a collaborative public-private initiative to attract tech companies to the north metro, is a multi-award winner. The collaboration between Connexus Energy and five cities, as well as Anoka and Washington counties and MetroNorth Chamber, has received several awards, including one from the Economic Development Association of Minnesota and the latest from the Association of Minnesota Counties.



When the Becker group, Farm Friends Barn, wanted to preserve an old barn that needed to be moved to a new location, Connexus was there to help. The barn will be used to educate kids about the importance of agriculture.



Our support of the Sherburne National Wildlife Refuge in Zimmerman helps preserve the 30,000+ acres of unspoiled open space. The refuge is known for its special habitats for migratory birds and acres of existing oak savanna.

DOING GOOD



Our sponsorship of Bunker Beach means discounted admission coupons for our members. Every year, the popular water park attracts thousands of our members.

Photo credit :Anoka County Parks



In 2019, more than 6,600 Minnesotans learned about safety by taking part in one of our 226 safety events and demonstrations.



Connexus works closely with our police departments to promote Night to Unite, an annual event that strengthens the relationship between local law enforcement and neighborhood communities.



In 2019, Connexus Energy sponsored a new Twin Cities Public Television documentary, *We're in this together*. It features Anoka area veterans and their families as they share their stories and advice for coping with military deployment.



Connexus employees are doing their part in the community. From uniting together to raise funds for the United Way to packing lunches for Backpack Buddies, our employees volunteer their time to make a difference.



YOUR COMMUNITY, YOUR CHOICE

Our members choose who gets the donation.

2019 recipients

- » Alexandra House
- » Anoka Ramsey Athletic Association
- » Backing the Blue Line
- » Bikes4Kids
- » CAER Elk River
- » Centennial Food Shelf
- » Fur-Ever Home Rescue
- » Impact Services/Meals on Wheels
- » Jack's Basket
- » Rum River Arts Center
- » Ruff Start Rescue
- » WoMn Strong



2019 DONATIONS (\$500+)

- | | | |
|------------------------------------|---------------------------------------|--------------------------------------|
| Achieve Services | Crossroads Victory Garden | Mercy Hospital Foundation |
| Alexandra House | Elk River Rotary – Taste of Elk River | NACE Food Shelf |
| American Red Cross | Emma B. Howe YMCA | National Sports Center |
| Andover Family Funfest | Energy Resources Center – | Night to Unite |
| Andover YMCA | Pollinator Project | Nowthen Heritage Festival |
| Anoka Child Abuse Prevention | Family Pathways | Ramsey Fire Department Relief |
| Council | Feed My Starving Children | Association |
| Anoka County Parks Heritage Labs | Fishing for Life | Ramsey Happy Days |
| & Wildlife Outreach | Food with Love | Ramsey Draw Park Concert Series |
| Anoka Halloween Parade | Forest Lake Rotary Winter Plunge | Rum River Arts Center |
| Anoka-Hennepin Educational | Fresh Energy | Ruff Start Rescue |
| Foundation | Farm Friends Barn | Salvation Army HeatShare |
| Anoka Historical Society | Friends of the Mississippi | Stepping Stones Emergency Housing |
| Anoka Ramsey Athletic Association | Friends of Sherburne Wildlife | The Education Foundation of the |
| Anoka-Ramsey Community College | Refuge | Forest Lake Area |
| Anoka Riverfest | Fur-Ever Home Rescue | The Wave Youth Center – Big Lake |
| Anoka Rotary Dictionary Project | Girls on the Run – Twin Cities | Tree Trust |
| Anoka Technical College | Granny's Closet | United Way |
| Backing the Blue Line | Hope4Youth | U of M Institute for the Environment |
| Backpack Buddies – Big Lake | Hope for the Community | White Bear Lake Educational |
| Bikes4Kids | Hugo Food Shelf | Foundation |
| Bunker Beach | Impact Services/Meals on Wheels | WoMn Strong |
| CAER Elk River | Initiative Foundation | Youth First |
| Cambridge-Isanti Rotary – | Isanti Firefighters Rodeo | |
| Taste of Isanti | Jack's Basket | |
| Centennial Food Shelf | Legacy Foundation of Big Lake | |
| Coon Rapids Rotary Writing Contest | Mental Wellness Campaign for | |
| Centennial Educational Foundation | Anoka County | |

To learn more about our community efforts, visit us at connexusenergy.com.

